

2013 Carnegie Museum Survey

When did you last visit the Carnegie Museum of Montgomery County?

How often do you visit the Carnegie Museum?

Tell us about your favorite exhibits:

Tell us about your favorite programs:

Do you usually visit the museum:

Alone. In a group. With friends. With family. Other.

What topic(s) would you like us to feature in an upcoming exhibit?

Why?

Who would you nominate for the Montgomery County WOW! Gallery?

Why? Tell us about them.

2016 marks Indiana's bicentennial — Indiana will be 200 years old.

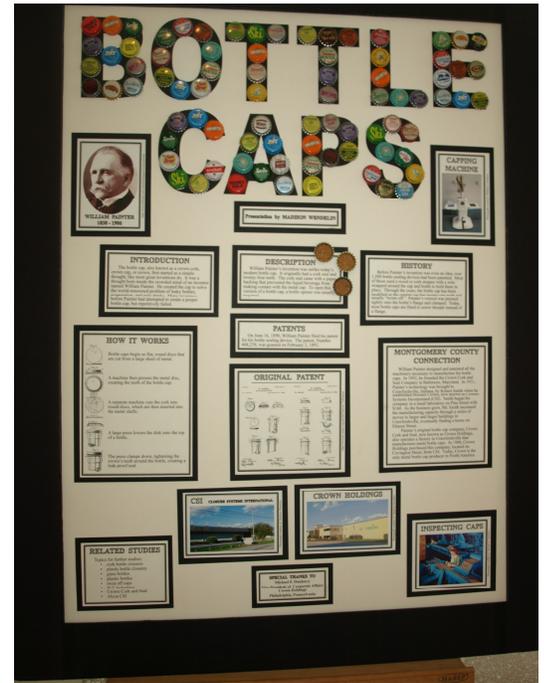
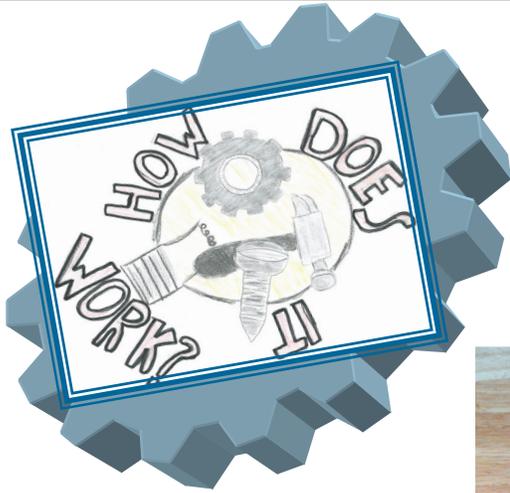
What do you think the Carnegie Museum should do to commemorate this event?

- ◆ Focus on the Indiana Centennial Celebration from 1916?
- ◆ Focus on historical local celebrations such as the Crawfordsville Centennial?
(This could include recognizing farms and businesses over 100 years old.)
- ◆ Something completely different?

Additional Comments:

Please return this survey to the Carnegie Museum or mail to: CMMC, 205 S Washington, Crawfordsville, 47933. Thank you for your input.

Currently on display at the Carnegie Museum
How Does It Work?
 created by Tuttle Middle School Students.



How does a stethoscope work? What is the link between Montgomery County and bottle caps?

See displays that explain the workings of the Zamboni, Venetian Blinds, Typewriters and much more! All created by local students!



Do you remember adding with a machine like this? Or making copies with a mimeograph machine? Learn more about these objects and many more in the exhibit *How Does it Work?* on display through December 2013.



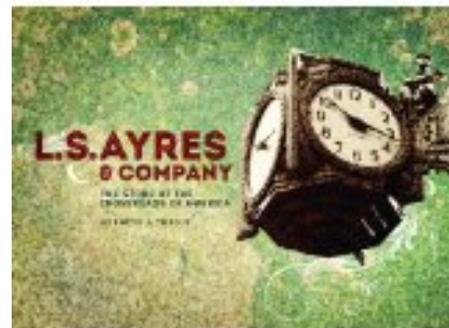
New L.S. Ayres Book by Crawfordsville Native Ken Turchi

In 1872, Lyman Ayres acquired a controlling interest in the Trade Palace, a dry-goods store in Indianapolis. Two years later, he bought out his partners and renamed the establishment L. S. Ayres and Company. For the next century, Ayres was as much a part of Indianapolis as Monument Circle or the Indianapolis 500. Generations of Midwestern families visited the vast store to shop for everything from furs to television sets, to see the animated Christmas windows, and, of course, to visit Santa Claus and enjoy lunch in the Tea Room.

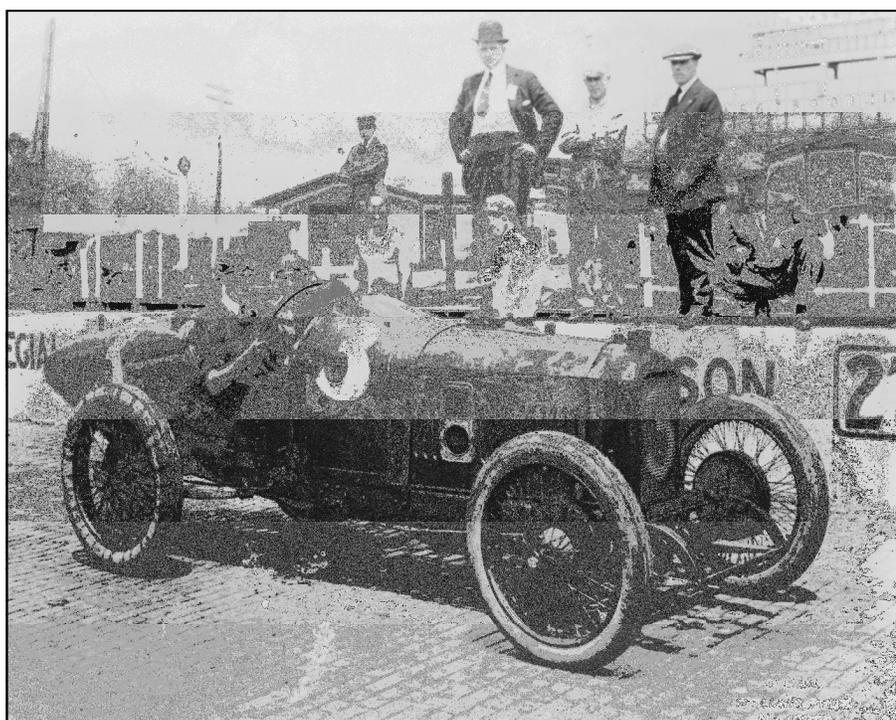
But Ayres was more than just a department store. At its helm across three generations was a team of visionary retailers who took the store from its early silk-and-calico days to a diversified company with interests in specialty stores, discount stores (before Target and Wal-Mart), and even grocery stores. At the same time, Ayres never lost sight of its commitment to women's fashion that gave the store the same cachet as its larger competitors in New York and Chicago.

What was the secret of Ayres's success? In this book, Ken Turchi traces the store's history through three wars, the Great Depression, and the changing tastes and shopping habits of America in the 1960s and 1970s. Examining Ayres's hundred years of management decisions, he offers strategic takeaways that explain not only the store's success, but that also apply to anyone who wants to be successful in business. Along the way, he describes the store's phenomenal growth while offering a behind-the-scenes look at this beloved and trusted institution.

Author Kenneth Turchi developed an interest in retail while working for Crawfordsville clothing stores **The Golden Rule** and **Loeb's** as a teenager. He then worked for L. S. Ayres and Company while in college and later earned a law degree. He has spent most of his career in marketing and strategic planning in the financial services industry. Currently Turchi is assistant dean at the Indiana University Maurer School of Law in Bloomington. This is his first book.



Published by Indiana Historical Society Press, this book is available in the Carnegie Museum Gift Shop



- Howard "Howdy" **Wilcox** (1889 - 1923) a Crawfordsville native, won the 1919 Indianapolis 500 held on May 31, 1919. In the picture **Wilcox** is sitting in his car and holding the steering wheel.
- Wilcox started in eleven Indy 500 races from 1911-1923. He held the pole position in 1915, finished in the top 10 five times and started from the front row three times. In 1919 Wilcox led the last 98 laps of the race after starting in the 2nd position.
- This picture was taken in 1919 at the Indianapolis Motor Speedway. Photo courtesy of Crawfordsville District Public Library

Join us for a Carnival of Brains!

See real brains up close!

Test and trick your brain

Wabash Professors of Neuroscience will astound and amaze us with the power of our own brains!

Dr. Neil Schmitzer-Torbert, Dr. Karen Gunther and Dr. Teresa Aubele will be at the Carnegie Museum to discuss and demonstrate activities for your brain as well as brain activity. All ages are welcome. Funded in part by Wabash College.

Save the Date

5th Annual

BRAIN DAY

Saturday, July 27, 2013

1 to 4 pm

**At the Carnegie Museum of
Montgomery County**

Collector's Corner Returns for Summer 2013

This is a chance for you to collect and trade many natural objects from around the world: rocks, shells, pine cones, fossils, seeds, insects, clean bones and skulls (no flesh attached), or a shed snake skin. The more you know about an object, the more points you earn. It is possible to earn points for knowing a lot about something, even if you don't use the item for a trade. There is a limit of one item, per person, per day.

Find something interesting...

- Find a natural object like a rock, fossil, shell, leaf or pine cone.
- Notice the surrounding where you found it. Be sure to write down where and when you found it.
- Think about what it is, how it grew, what it ate, or why it's important.
- Do some research and learn more about your specimen.
- Write up a little report.

Bring it to the Collector's Corner.

- Tell the staff about your specimen.
- Earn points for what you know.

Trade Now or Trade Later

- Open a Collectors' Corner account.

Tips for Collectors

- Take one or two and leave the rest. Don't over-collect.
- Respect nature and private property.
- Leave things like you found them.
- Don't collect protected items.
- Learn more about the items you collect.



Things you can NOT trade at the Collector's Corner

- Bird feathers, eggs, and nests
- Animal mounts
- Anything from protected or endangered species.
- Any animal--dead or alive
- Wildflowers
- Anything sticky, smelly or slimy



FRIENDS OF THE
**CARNEGIE MUSEUM of
MONTGOMERY COUNTY**

205 S. Washington St.
Crawfordsville, IN 47933

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Thank You Friends!

Your support of the Friends of the
Carnegie Museum helps the museum to
better serve the community
by collecting and
preserving our shared past and
by creating
*interesting, interactive
and
interdisciplinary*
opportunities for local residents
and visitors alike.

